OUR PLAN

FOR SPORT AND PHYSICAL ACTIVITY IN AUSTRALIA
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KEY POINTS

The Liberal and Nationals Government will ensure all Australians have an opportunity to participate in sport and physical activity.

Sport improves the health and well-being of millions of Australians.

Sport brings communities together.

And sport brings our nation together when our athletes take on the world’s best.

That’s why we will continue to invest in the sporting infrastructure and initiatives to enable and encourage Australians to maintain an active lifestyle. We will provide our elite athletes with the resources necessary to represent our nation on the world stage. These commitments are only possible because of our success in building a stronger economy.

To ensure we take a strategic approach to these commitments, the Liberal and Nationals Government has developed Sport 2030, Australia’s first ever national sports plan.

Sport 2030 is our blueprint for our vision for Australia to be the world’s most active and healthy sporting nation and recognised for our sporting integrity and success.

To strengthen participation in sport and physical activity and to enhance our performance and reputation in international sport, the Liberal and Nationals Government will provide:

- Upgraded changing rooms at 124 sporting venues across Australia;
- $30 million to boost the number of young athletes playing netball, and support a high-performance centre for Netball Australia in Melbourne;
- $15 million to establish a home for the Matildas in Melbourne;
- $11.5 million to support infrastructure upgrades at high-performance facilities across Australia to benefit our Olympic hopefuls;
- Up to $10 million as an Australian Government contribution to support South East Queensland’s bid for the 2032 Olympic Games;
- $2 million to establish a Regional Events Fund which will support the staging of new elite level sporting events in regional Australia; and
- $1.5 million to improve our ability to identify and support our best para-athletes to compete on the world stage.
OUR RECORD

Sport 2030 lays out our vision and future plan for sport and physical activity across the country with four clear objectives to:

- get more Australians more active, more often;
- drive sporting excellence and success;
- safeguard the integrity of sport; and
- strengthen the sports industry.

The Liberal and Nationals Government has invested more than $2.5 billion in measures designed to meet and exceed our Sport 2030 goals.

This funding benefits all Australians regardless of their age, gender or background. It backs our local grassroots athletes. It supports those who represent our nation on the world stage.

We are investing in programs and projects that specially target younger and older Australians who are overrepresented amongst the cohorts of the least active Australians.

The Liberal and Nationals Government’s record of achievement already includes:

- more than $950 million into sport infrastructure to support local and national sporting organisations across the country;
- over $710 million in direct funding for our current and future elite athletes;
- $270 million for projects and programs which benefitted Indigenous communities and athletes;
- $113 million to safeguard the integrity of Australian sport, stopping performance enhancing drug-use and preventing other illegal activity;
- $85 million for sporting partnerships within the Pacific; and
- in excess of $20 million to support bids and promote upcoming major sporting events, which will attract tens of thousands of athletes, and their supporters, from around the world.

OUR PLAN

Building a more active Australia

The Liberal and Nationals Government wants Australians of all ages to have the opportunity to be engaged in sport and physical activity.

Staying physically and mentally healthy, reaching personal goals, and being involved within a
community, are all critically important to a long and enjoyable life.

The Liberal and Nationals Government will improve access to recreational facilities in communities across the country; target regions with a growing population or surges in women’s and girls’ participation; and best leverage private sector funding to ensure that taxpayer funding is maximised.

Our plan responds to the requests from community clubs and organisations for support to address the backlog of local sporting facility upgrades.

And the Liberal and Nationals Government’s investment will address the huge surge in women’s and girls’ participation in sports such as football (soccer), cricket, Australian Rules, rugby league and rugby sevens.

We will provide funds to support our high performance athletes who are striving for success at the Olympic and Paralympic Games.

And we will support Pacific nations to improve their sporting governance and structures, whilst also providing additional capability for them to better develop their own athletes.

**Better change rooms and facilities at sporting venues nationwide**

The Liberal and Nationals Government is committed to ensuring Australian women and girls playing sport have access to high quality sporting facilities. In the 2019-20 Budget we set aside funding to kickstart our ambition to deliver proper and equitable changing facilities at every sporting field across the country.

Our mission will help address the unmet demand resulting from the massive increase in women’s and girls’ participation in football, cricket, Australian Rules, rugby league and rugby sevens.

Combined with our efforts through the Community Sport Infrastructure program we are:

- Upgrading changing rooms at 32 sports venues across Victoria;
- Upgrading changing rooms at 27 sports venues across New South Wales;
- Upgrading changing rooms at 21 sports venues across Queensland;
- Upgrading changing rooms at 14 sports venues across Western Australia;
- Upgrading changing rooms at 20 sports venues across South Australia;
- Upgrading changing rooms at five sports venues across Tasmania;
- Upgrading changing rooms at three sports venues in the Northern Territory; and
- Upgrading changing rooms at two sports venues in the Australian Capital Territory.

We established the $100 million Community Sport Infrastructure Program to rectify the backlog of facility and infrastructure upgrades at local sporting clubs and organisations across the country.
In the first three rounds of the program we have announced financial support for more than 650 projects put forward by a wide range of local sporting clubs and organisations.

Some of the projects we have funded include:

- $119,660 to upgrade irrigation and drainage at the Southern Ettaalong Football Club in Woy Woy, New South Wales;
- $105,000 to upgrade lighting at the Ringwood Central Tennis Club in Ringwood, Victoria;
- $200,000 to construct a new shed at the Pine River Rowing Club in Kurwongbah, Queensland;
- $150,460 to resurface and upgrade courts at the Mundaring Tennis Club in Mundaring, Western Australia;
- $154,011 to provide equitable changing rooms at the Burnside Lacrosse Club in Linden Park, South Australia;
- $54,135 to replace the kitchen at the Oatlands Golf Club in Oatlands, Tasmania;
- $102,251 to improve storage facilities and upgrade security at Lyel Kempster Baseball Field in Alice Springs, Northern Territory; and
- $140,000 to extend the Southern Canberra Gymnastics Club in the Australian Capital Territory.

**Securing the long-term future of Australian netball**

Netball has long been the leading team sport for girls and women throughout Australia with over one million participants nationwide, and a strong footprint in regional communities across the country.

Traditionally, netball has retained players for longer than other sports, especially in the 18-24 age bracket. However, in recent years there has been an increasing number of our best young female athletes pursuing other sports.

A Liberal and Nationals Government will provide $30 million for Netball Australia to roll-out a number of initiatives which aim to secure a strong and long-term future for the game.

The leading initiative will be the ‘Play Netball’ participation strategy. ‘Play Netball’ will enhance participation at a grassroots level through a range of products and programs that can be localised to netball communities across each state and territory:

- NetSetGO 3.0, a revised junior introductory program which will directly support clubs and associations to trial and implement innovative approaches for delivering games, and increasing annual participants from 75,000 to 100,000.
- Digital upgrades to improve club and association operations, including additional online coaching models, administration resources, and an improved competition management platform for more than 40,000 coaches and officials.
• Expansion of the Confident Girls Foundation Grassroots Participant program aimed at supporting state and territories which do not have government subsidised sporting voucher programs.
• An enhanced national child safe framework to support clubs and associations provide a fun and safe place for children.
• Revised national facilities guidelines to support grassroots community club volunteers and local councils in applying for government funding.
• A clearer and more defined high-performance pathway, and increased employment opportunities for athletes.

A Liberal and Nationals Government will also back Netball Australia’s bid for the Netball World Cup 2027, an event that will once again showcase Australia, and its capability to host major international sporting events, to the world.

The event coincides with the 100th anniversary of Netball Australia and is expected to generate visitor expenditure of approximately $31 million.

Support for further international engagement will also be a key measure implemented under the Liberal and Nationals Government’s partnership with Netball Australia. The use of netball to bolster bilateral and multilateral relationships remains underdeveloped and there is a real opportunity to pursue new linkages in Asia with countries such as China and India.

In most Asian countries netball is neither a traditional sport nor hugely popular. The focus on China and India is aimed at shifting the game towards being even more culturally inclusive.

A better understanding of netball and increased participation from within Asian communities is likely to improve young people integrating into Australian communities, particularly in the regions.

To cater for this expected increase in engagement from the Chinese and Indian communities, Netball Australia will better utilise its existing netball programs:
• Rolling out NetSetGO in languages other than English and adapting participation and coaching modules for Chinese and Indian communities.
• Expanding the delivery of netball through the Sporting Schools Program into targeted Chinese and Indian schools and community groups. Engaging Chinese and Indian community ambassadors and coaches.

The Liberal and Nationals Government will also recognise the emerging infrastructure needs of Netball Australia by providing funding to deliver the first ever International Leadership Hub for Netball in Melbourne.

The Hub will further enhance Australia’s reputation as a global provider of education in sport and focus on enhancing netball participation, better understanding, high performance, governance, management and leadership opportunities.
It will also serve as the headquarters for Netball Australia, the Super Netball League, the Confident Girls Foundation and the Australian Netball Players’ Association.

In addition, a National Netball Museum will be established at the Hub to showcase the history of the sport in Australia.

The Hub will also include:

- sport science and sports medicine research and testing facilities;
- a Science, Technology, Engineering and Math (STEM) presence;
- a Social Research Hub to examine the practices and behaviours that exist in community netball;
- a Continuous Learning Hub to improve grassroots volunteer capability; and
- a Leadership Hub to support improved governance capability; monitor integrity in sport; implement child safe practices and measures which prevent violence against women and their children; and support reconciliation initiatives with Aboriginal and Torres Strait Islander organisations and communities.

**Establishing a home for the Matildas**

A Liberal and Nationals Government will back in one of our nation’s most loved and successful women’s sporting teams, The Matildas, by supporting a permanent base in Melbourne.

The home of the Matildas will be established as a state-of-the-art facility at a site identified through an expression of interest process currently being run by Football Victoria.

It will provide a fully equipped performance centre to maintain the high standards of our current players, coaches and officials, as well as preparing our next generation of female footballers to keep the game strong.

We recognise that the success of the Matilda’s has been the catalyst for driving female participation as the fastest growing area of football.

This Centre will be pivotal to football reaching a 50:50 gender equality target at a grassroots level over the next ten years by engaging with female footballers across Melbourne and inspiring female participation.

*The Liberal and Nationals Government’s $15 million contribution will require matching funds from the Victorian Government.*

**Investing to achieve sporting excellence**

Australians have high expectations of our elite athletes and national sporting teams. The Liberal
and Nationals Government wants to enable and empower our sports teams to achieve sustained sporting success both at home and internationally because we know that their success encourages increased participation at a grassroots level.

Our aspiring athletes need to know that there is the support and established pathways available to allow them to be the best they can be during and after their careers.

At a national level, the Liberal and Nationals Government has supported athlete wellbeing and pathways to high performance.

We are committed to increasing opportunities for young Australians to develop and pursue sporting success with a particular focus on the engagement, progression and retention of female athletes and those in regional areas.

Our athlete wellbeing and pathways to high performance initiative will:

- improve the identification and development of young athletes by increasing access to quality coaching and other support staff;
- enhance the talent identification processes within sporting organisations, providing greater exposure to quality competitions;
- expand the support provided for mental health services through the Mental Health Referral Network;
- expand proven systems for mentoring young athletes; and
- build the capability of sports organisations to develop and leverage technological solutions to support quality athlete development.

This initiative will also target talented coaches, sports scientists, medical professionals and other support staff involved in athlete identification and development.

On top of this, we have also committed to expanding the Sport Australia Hall of Fame’s Athlete Mentoring Program which provides scholarships and mentoring to athletes under the age of 21.

A Liberal and Nationals Government will further invest in the infrastructure required to make sure our aspiring Olympians have access to the best training facilities possible.

This includes:

- Backing Swimming Australia by equipping at least one pool in each state with modern instrumented block and turn wet force plates; calibrated multi-view camera systems; and software systems to process immediate performance data feedback.
- Providing standalone equitable change rooms for our Hockeyroos at Perth Hockey Stadium, supporting our National Women’s Hockey Program.
- Helping the Australian Institute of Sport advance our efforts in smaller sports by
establishing a Smaller Sports Infrastructure Pool to source and assess bids for infrastructure which leverage public and private investments to benefit sports such as table tennis; fencing; judo; taekwondo; archery; bowls; badminton; wrestling; and, weightlifting.

- Providing the first airbag to allow our skiers and snowboarders to train at various locations with less risk of injury for the Winter Olympics.
- Ensuring that large and small sports have access to Australian Institute of Sport approved multi-camera video tracking systems with athlete identification, position recognition, large-scale cloud-based data handling, and real-time performance feedback.
- Constructing our first ever high performance centre for open water sports in New South Wales. The new centre will have fit-for-purpose facilities to support our canoeists and kayakers.
- Upgrading technology and facilities at state centres where our track and field athletes train to enhance our medal hopes in javelin, discus, shot put, and hammer throw events.

The Liberal and Nationals direct investment in high performance sport totals more than $710 million over the past six years – or around $120 million per year.

Working to increase grassroots participation

The Liberal and Nationals Government is working closely with National Sporting Organisations to drive higher participation in sporting activities.

One example is our recent partnership with Tennis Australia that will increase opportunities for women and girls from all regions, towns and cities around Australia to participate in grassroots tennis. We have also provided ‘Better Ageing’ Grants to support physical activity for older Australians, with 27 programs across a range of National Sporting Organisations and physical activity organisations already underway.

We are also rolling out 52 ‘Participation Grant’ projects across the country in partnership with more than 30 National Sporting Organisations, specifically targeted to help get the least active Australians moving.

Sport in schools

We recognise that school is a vital part of ensuring children are exposed to a range of physical activities.

The Sporting Schools Program provides free sport-based activities for students in over 6,000 primary and secondary schools.

It also has set targets for engaging rural and remote communities, reflecting the distribution of schools nationwide.
That’s why under a Liberal and Nationals Government, the Sporting Schools Program has been continually funded for the benefits of hundreds of thousands of students across the country.

Under the Rudd-Gillard-Rudd Government this program was always at risk of being cut and the same approach has been adopted by the current Labor Opposition who have given no guarantees that it will continue to be funded in the future.

**Backing sport for people with disability**

The Liberal and Nationals Government has a proud track record in supporting a range of initiatives which provide increased sporting opportunities, at all levels, for people with disabilities.

Our commitment to investing in initiatives which provide better pathways for athletes with a disability has been a key focus, along with making sure that our best athletes with disability get to shine on the world stage, by working with bodies such as the Australian Paralympic Committee, Special Olympics Australia and community groups dedicated to improving the lives of others.

Initiatives we are already delivering include:

- $8 million to support Australia’s para-athletes in their journey to the 2020 Paralympic Games in Tokyo;
- $2 million for Get Skilled Access to provide support for schools and community clubs;
- $1.8 million to support hosting of the Brisbane INAS Global Games in October 2019, the world’s biggest sports event for athletes with an intellectual impairment; and
- $1.4 million for Special Olympics Australia to improve health and physical activity outcomes for young people with intellectual disability.

Building on our track record of support for para-athletes, a re-elected Liberal and Nationals Government will invest $1.5 million to improve our capability in finding our best para-athletes to compete on the world stage.

The overhaul of our para-athlete talent identification system will see pathways officers for para-sports installed across our national sport network to undertake early talent identification and bring the best para-athletes into the national system sooner.

**Building social cohesion**

Sport has an incredible ability to break down barriers and create a sense of community. All levels of government have recognised the power of sport in relation to building social cohesion and at a federal level we are providing funding to enable established National Sporting Organisations, local community organisations, and community groups to deliver diversity and inclusion programs using sport and physical activities.
For example, our partnership with the Big Issue’s Community Street Soccer Program provides participants with support and the connections to make positive changes in their lives.

We have also committed $1 million for the Wests Tigers’ Cubs program which will engage youth from culturally diverse or disadvantaged backgrounds, developing their knowledge of Rugby League, building positive social outcomes and helping them to become leaders in their communities.

Sport in the Pacific

Sport is one of Australia’s great strengths and an important diplomatic asset. It provides a platform for projecting our values, building people-to-people connections and strengthening communities. We are committed to supporting the development of sport and athletes in our neighbouring Pacific countries.

We have already developed a new Sports Diplomacy Strategy 2030 which was released in early 2019. Our Strategy will advance our national interests, project Australia’s values and identity and serve as a bridge between peoples.

As part of our Strategy, we have provided funding through a Sports Linkages Program to carry out activities with the Solomon Islands, Vanuatu, Fiji, and Papua New Guinea including:

- Football: an U17 Matilda’s Pacific Tour in the Solomon Islands and Vanuatu.
- Netball: assisting the Fijian netball team prepare for the 2019 Netball World Cup; and assisting Papua New Guinea prepare for the Pacific Games in July 2019.
- Rugby League: supporting Fiji in the NSW Cup 2020 and NRL pre-season matches in Fiji in 2021; supporting NRL pre-season matches in Papua New Guinea in 2020; assisting the Papua New Guinea Orchids to compete against the Cook Islands women’s team at the Pacific Test in June 2019, and at the 2019 Rugby League World Cup of Nines in October 2019;
- Rugby Union: expansion of “Get into Rugby PLUS” to the Solomon Islands in 2020; and equipment as part of the “Get into Rugby PLUS” to all countries involved.

The Sports Linkages Program will bring new and diverse talent into our sporting codes and will encourage the development of elite sports in the Pacific.

The Liberal and Nationals Government will dedicate $6 million per year from late 2019 to a new Indo-Pacific sport for development program, the Australian Sports Partnerships Program (ASPP), which will deliver safer, more inclusive sport programs that support gender equality, disability inclusion and create leadership pathways for participants through the use of multi-sectoral partnerships between sporting, development and government organisations. The ASPP will
initially focus 10 Indo-Pacific countries Fiji, Nauru, Papua New Guinea, Samoa, Tonga, Vanuatu, India, Indonesia, the Philippines, and Sri Lanka.

The Liberal and Nationals Government is also increasing our sport for development funding by $3 million per year from 2019 to help more women and girls participate in sport at the grassroots level in the Pacific. We will work with regional sports institutions and government to improve gender equality and encourage women’s leadership, with a view to also eradicating gender-based violence through accessible sporting environments.

**New and emerging events in our cities and regions**

In 2000, at the Sydney Olympics, Australia set the standard for hosting international sporting events.

This has been cemented by a succession of recent high quality events such as the 2018 Commonwealth Games on the Gold Coast and the 2018 Invictus Games in Sydney.

The Liberal and Nationals Government is committed to continuing to attract and support international sporting events at our major stadiums both in our cities and in regional areas.

We recently announced funding to support Rugby Australia’s bid for the 2027 Rugby World Cup, as well as promotion and preparations for the International Cricket Council T20 World Cup 2020.

We are also strongly supporting Football Federation Australia’s bid for the 2023 Women’s World Cup.

A Liberal and Nationals Government will also provide seed funding of up to $10 million to support South East Queensland’s bid for the 2032 Olympic Games. If it proceeds, the 2032 bid is likely will be the first of its kind from Australia, outlining a regional approach to hosting the Olympics, with competition venues in Brisbane, the Sunshine Coast, the Gold Coast, Ipswich, Toowoomba, Moreton Bay, Logan and the Redlands.

An Australian Government contribution of up to $10 million would be matched by the Queensland Government, relevant local governments and Australia’s sporting industry.

In addition to our focus on international events, we will also go further in our efforts to take major sporting events to the regions by establishing a Regional Events Fund to support the staging of new elite-level sporting events in regional Australia.

The program will make grants of up to $500,000 available to fund the first time delivery of elite ablebodied and inclusive sporting events (modified, adapted and disability sports) into regional communities.
The program will target National Sporting Organisations and event organisers which deliver recognised elite-level national and international sporting competitions.

**Strengthening Australia’s Sport Industry**

Australia’s sporting industry employs a workforce of more than 220,000 people and is responsible for annual spending of more than $12 billion through sport and sporting infrastructure each year. It is critical that governments of all levels continue to work together to secure its future.

In this regard, the Liberal and Nationals Government is already working with industry partners on contemporary governance structures; world-leading research and innovation; strong economic investment; hosting global events; and facilitating Australia’s international interests.

This work is supported by the development of a Sport Industry Growth Plan which will assist the sports industry to identify and unlock further opportunities for growth.

**Safeguarding the Integrity of Sport**

Community confidence in the fairness and legitimacy of Australian sport is critical for the survival and health of the sector, for community participation, and for the return on high performance investment.

The multiple health, economic, social and cultural benefits of sport are severely undermined when sports integrity is not properly protected.

Australians deserve assurance that Australian sport is able to provide safe, fair and inclusive environments and opportunities for all.

Earlier this year, the Liberal and Nationals Government handed down the response to the ‘Review of Australia’s Sports Integrity Arrangements’.

Our landmark reforms included in this response will safeguard the integrity of Australian sport by combating threats from doping, match-fixing, illegal betting, organised crime and corruption, ensuring that Australian sport remains fair and safe.

The key to our reforms will be the establishment of a new body, Sports Integrity Australia, to carry out anti-doping and other integrity functions. It will also support the establishment of a National Sports Tribunal to hear and resolve rule violations.

Earlier this year, we also signed the Convention on the Manipulation of Sports Competitions (the Macolin Convention), which is a multilateral treaty specifically aimed at combating match-fixing and other related corruption in sport.
Major sporting infrastructure

The Liberal and Nationals Government recognises that it is difficult for even the largest of sporting clubs and organisations to fully fund major infrastructure upgrades in the modern era.

That’s why we are supporting a number of National Sporting Organisations to redevelop or build new sporting infrastructure.

Our commitments include:

- a new stadium and high performance centre for the North Queensland Cowboys in Townsville;
- securing the future of the AFLW in Queensland with a new sporting and entertainment precinct in Springfield;
- redeveloping Ikon Park in Melbourne into the home of AFLW in Victoria;
- creating the William Cooper Centre at Punt Road Oval in Melbourne as a new educational hub for young Indigenous students and members of the Bachar Houli Academy, and supporting the growth of women’s football;
- creating a vibrant inner-city sports and community precinct in Adelaide, and supporting the development of the new home of the Adelaide Crows Football Club;
- transforming the iconic Royal Hall of Industries in Sydney into a high performance home of women’s sport, headquarters for the Sydney Swans and NSW Swifts, and hub for the GO Foundation, Clontarf Foundation and Australian Red Cross Blood Service;
- establishing Victoria Sport, a new research, development and performance hub focused on sports medicine, treatment and rehabilitation in Melbourne;
- redeveloping Allan Border Field into a hub for female cricket as well as transforming the Shaw Road community facility to grow junior participation in cricket;
- turning Thebarton Oval in Adelaide into a start-of-the-art multi-purpose sporting facility;
- revamping Concord Oval and establishing the Wests Tigers Centre of Excellence; and
- constructing new facilities to support para-athletes and a Paralympic Museum at the Essendon Football Club’s ‘The Hangar’ facility in Melbourne.

We are also continuing our support for the Australian Sports Foundation which supports athletes, organisations and sporting clubs of all varieties to fund their priority projects and needs by leveraging the private sector.

THE CHOICE

The Liberal and Nationals Government understands how important sport and physical activity are to all Australians. We also know that a strong economy is necessary to provide the resources necessary to support high quality community and elite level sporting facilities in every state and territory.
By building a strong economy, the Liberal and Nationals Government has been able to provide record investments in national sporting infrastructure thus providing Australians with ample opportunities to be active regardless of their age, gender or background.

The Labor Party is indifferent to the fundamental role that sport plays in national life. When last in government, Labor’s only contribution to sports policy was its role in presiding over the ‘darkest day in sport’.

At the 2019 election, Labor’s Sports policy reads like a recycled version of our Sport 2030 plan released last year.

Most importantly, Labor is incapable of managing money. It is good at making promises but poor at delivering them.

The party best able to deliver a stronger economy will be the party best able to deliver the investment in national sporting infrastructure to support ever higher levels of participation in sport and ever high levels of success at the elite level.

Only the Liberal and Nationals Government can deliver that.

**THE COST**

Our Plan for sport and physical activity in Australia will provide an additional $70 million investment into sport across the country.